

## **KrvyGrl Press Release**

On November 2<sup>nd</sup>, Hollywood is having a worldwide casting call for its latest production: KRVY GRL (pronounced “Curvy Girl”). Director and producer Hannah Logan will be auditioning all women who are within the ages of 1 to 100, sexy and outspoken. Anorexics need not apply.

KrvyGrl isn't a movie but, in Logan's own words, “It's a way of thinking for women that promotes ‘radical self-acceptance’ ”. Logan, a 31 year old actress turned business woman, is tired of the media's relentless promotion of size two bombshells, so she's going to drop a bomb of her own in the form of a KrvyGrl website ([www.krvygrl.com](http://www.krvygrl.com)). Soon women of all shapes and sizes can board the Radical Self Acceptance Train and get off on “I Love Myself Avenue” by purchasing funky tee-shirts and bumper stickers (with a whimsical KrvyGrl logo emblazoned on the front).

When asked why she is starting KrvyGrl, Logan responded, “I began to notice that Los Angeles offers more daily opportunities to feel inadequate, fat and unattractive. I was overcome by the need to challenge media's unrealistic expectations of women's bodies and came up with Krvygrl as a forum to do it.”

Logan, a gorgeous 31-year old, is far from overweight, but she felt Hollywood's compulsion to be thin anyway. “I grew 10 – 40 pounds overweight,” she laments “So when I finally lost it on the vomit-your-dinner-diet and moved to LA, I was convinced I'd be successful and happy.” Logan had her successes, including a 6-year romance and several paychecks from commercial/voiceover work, but she still wasn't happy. She came to the startling conclusion that happiness doesn't come from being thin – happiness comes from loving yourself. Enter KrvyGrl.

Logan is trying to convince society (and sometimes herself on her ugly days - "C'mon ,we all have 'em!" she jokes) that a woman who loves herself is sexier than any sized woman who is still trying to fit into some ridiculous society-driven paradigm that many will never obtain. She's hoping that her website will allow women to buy and wear products that say to the world "I'm okay with who I am! A size 2, or a size 22!"

Logan makes the point that while many of the world's women stay in the house on their "fat days", women in Afghanistan can't leave the house for fear of being stoned. "Afghanistanian women don't have the luxury of playing the "Do my arms look too fat in this tank top?" she states.

With the unfortunate events of September 11, Logan feels even stronger about her KrvyGrl message. It's time to show the world that women are climbing out of the tiny boxes society places them in – it's time to open the top, take up space, and be visible!" She wants to send the message to all nations that women of all shapes and sizes are entitled to wear tight tees and feel great doing it.

And if that isn't enough, Logan swears, "Men are hot for Krvygrls!"

Check out [www. Krvygrlxx. Com](http://www.Krvygrlxx.Com) and join the Krvulotion!